



818 North Cascade Avenue  
Colorado Springs, CO 80903-3279  
719/632-2646  
FAX 719/634-4085

TO: ANA Numismatic Speakers (Pittsburgh, Seattle and  
Dallas)  
FROM: James Taylor, Director of Educational Services  
RE: Release  
DATE: May 15, 1991

Enclosed is a release form for your talk given at a recent ANA Numismatic Theatre. When we videotaped your talk, it was originally intended to be made available for people to borrow from the ANA Library. Since then, some people have asked if they could purchase various tapes.

ANA has made arrangements with Media Resource Corporation and its president, David Lisot, to market only those tapes for which presenters have given their permission. Hence, this release form.

ANA will receive a generous royalty on the sale of each tape. All revenues have been specifically earmarked for future educational programs. YRC's revenues will help insure their continued participation in taping future educational numismatic programs.

As stated in the release, ANA will hold the copyright for the videos, while you, the presenter, will retain the copyright to the ideas, research, slides and everything else contained in the video.

Soon you will be receiving, if you have not already, a copy of your videotaped talk. Please look at it so that you are comfortable with ANA both loaning it free and selling it to interested students.

Please call (719-632-2646) or write me if you have any questions.



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FAX 719 634-4085

April 16, 1991

Eric P. Newman  
6450 Cecil Avenue  
St. Louis, MO 63105

Dear Eric:

Thank you very much for agreeing to participate in this year's centennial educational programs. As you already know, our centennial celebration will be held at the Rosemont/O'Hare Exposition Center, August 13-18, 1991.

The scheduled programs will include mini-seminars, Wednesday through Saturday mornings, from 9:30 to 11; evening seminars, Tuesday through Friday, from 7:30 to 9:30; the World Series of Numismatics on Wednesday and Thursday evenings, 5 to 6, with the championship held on Friday at 5; and the Numismatic Theatre on the afternoons of Tuesday through Saturday, starting at noon each day.

We have tried to accommodate your requested day and time for your presentation. You are scheduled to speak at 2 PM on Saturday, August 17. All presentations will be in the East Ballroom 22/24, except for the World Series of Numismatics which will be held immediately adjacent in room 23/25.

Enclosed is a **Guide for Numismatic Theatre Speakers** with tips to make your presentation even more effective, not only for the audience present at that time but also for possible future AV use.

I especially would like to stress the importance of including a handout with your presentation. All of our past Theatre surveys indicate how important this is for the audience and how much they appreciate it.

This year we may again tape the seminars and the entire Numismatic Theatre. With your permission, we would like to tape your presentation. Release forms will be sent to you prior to the convention and will be available in the room before your talk.

On behalf of the Chicago Centennial Convention Committee and the American Numismatic Association, let me thank you in advance for participating in what I am confident will be the one of the most exciting and stimulating Numismatic Theatres.

Sincerely,

James Taylor  
Director of Educational Services

JT/hj

enclosures

## A GUIDE FOR NUMISMATIC THEATRE SPEAKERS

- Please plan your talk for 30 minutes with questions from the audience taking an additional 10-15 minutes.
- Please include color slides in your presentation. We will, if you request it, have 2 slide projectors available for simultaneous use. By using 2 projectors simultaneously, you can show obverses and reverses, make comparisons, or add supporting materials simultaneously.
- Your audience will be there entirely because they want to hear you speak. According to previous Numismatic Theatre surveys, most people in the audience will be advanced collectors and serious numismatic readers.
- Previous audiences truly appreciate a handout to augment your presentation. Consider including a brief bibliography as part of your handout.
- Please make certain of where the Numismatic Theatre room is long before your talk. Also, please bring your slides already in a carousel.
- If you must cancel your appearance at the last moment, please let John Burns know as soon as possible; he will be in the Numismatic Theatre during all talks and will be staying at the O'Hare Holiday Inn during the convention. John will try to locate a back-up speaker to take your place.
- If you care to, you may submit a copy of the text of your talk for the ANA Resource Center.

The following suggestions are offered in the event your talk is taped (which will be done only with your full permission):

- Be sure you have signed a release form prior to your lecture giving permission for your lecture to be taped. If you have not signed a release when you arrive, ask the camera operator for a copy. If you do not wish your lecture to be taped, merely inform the cameraman and he will not tape the lecture.
- Please avoid white colors or plaid designs in your clothing.
- Try to always speak into the microphone.
- Try to avoid sudden movements away from the podium.
- Please repeat all questions from the audience.
- If you have small objects to be shown during the lecture, arrange time with the cameraman to tape the objects before or after the lecture. This allows better quality of the taping of the objects with better focus and less shakiness of the hand.
- The more action and voice inflection you use, the better your lecture and the finished tape will be.
- The camera is there because your lecture has been deemed important to preserve for the future. The camera operator's job is to make you look good for the next 100 years!

# NUMISMATIC THEATRE PRESENTATION

Name ERIC P. NEWMAN Home phone 314 727 0850  
 Street 6450 CECIL AVE Work phone 314 331 6540  
 City, State, Zip ST. LOUIS MO 63105  
 ANA# 4624 LM

Title of your talk: The Puzzling Origin of the \$ Sign  
The \$ Sign Origin Puzzle

Your presentation will be accompanied by:

- ☒ Slides  
☐ Exhibit material  
☐ Other \_\_\_\_\_

Your equipment requirements will be:

- ☒ Slide projector & screen. How many? 1  
☐ Exhibit cases. How many? \_\_\_\_\_  
☐ Blackboard and chalk.  
☐ Other \_\_\_\_\_

How do you want your talk described in the convention program, the educational programs brochure and in press releases sent to the numismatic press? (Please keep it to between 50 and 75 words.)

The date of the first use of the \$ sign  
in written form and in print is revised  
with additional evidence. The origin of the \$  
is explained.

Submitted 4/22/91

Return by May 3

Send completed form to: ANA Education Department  
 818 North Cascade Avenue  
 Colorado Springs, CO 80903-3279

or call it in: 719/632-2646

RELEASE

I hereby agree to render services as a speaker to the American Numismatic Association (ANA) in connection with the audio, video, and television production of the presentation entitled:

"The Puzzling Origin of the Dollar Sign (\$)"

delivered by me at Chicago, IL

on (date) August 17, 1991

I understand that the entire presentation, or certain portions thereof, may be used, produced and sold for commercial purposes by ANA and/or their respective assignees and I hereby agree to the use thereof for such purposes and the use thereof by ANA for other educational purposes.

In consideration for my services, it is understood that my name will be listed upon the credits for any production for audio, video, and television whenever it is possible and practical to do so.

I acknowledge that the ANA is the sole copyright owner of said audio, video and television production for which I have rendered or may render my services. I understand that I retain the right to use the content of said production for my own benefit whenever I may so choose *and may permit it to be published by any organization I select.*

For good and valuable consideration, which is hereby acknowledged, I hereby grant, assign, convey and release any and all rights which I might otherwise have in said audio, video, and television production to ANA and/or their respective assignees.

Dated this 10<sup>th</sup> day of Sept, 1991.

Eric P. Newman  
Signature

ERIC P. NEWMAN  
Name

6450 Cecil Ave  
Address

St Louis Mo. 63105  
City/State/Zip

314 - 727 0850  
Phone

RELEASE

I hereby agree to render services as a speaker to the American Numismatic Association (ANA) in connection with the audio, video, and television production of the presentation entitled:

ANA President's Educational Forum: The History and Future of American Numismatics  
delivered by me at Chicago, IL  
on (date) August 16, 1991

I understand that the entire presentation, or certain portions thereof, may be used, produced and sold for commercial purposes by ANA and/or their respective assignees and I hereby agree to the use thereof for such purposes and the use thereof by ANA for other educational purposes.

In consideration for my services, it is understood that my name will be listed upon the credits for any production for audio, video, and television whenever it is possible and practical to do so.

I acknowledge that the ANA is the sole copyright owner of said audio, video and television production for which I have rendered or may render my services. I understand that I retain the right to use the content of said production for my own benefit whenever I may so choose and may permit it to be published by any organization I select.

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Dated this 10<sup>th</sup> day of Sept, 1991.

Eric Newman  
Signature

ERIC P. NEWMAN  
Name

6450 CECIL AVE  
Address

ST. LOUIS MO 63105  
City/State/Zip

314 727 0850  
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August 30, 1991

Eric P. Newman  
6450 Cecil Avenue  
St. Louis, MO 63105

Dear Eric:

I want to personally thank you for speaking at the Numismatic Theatre, including the Educational Forum. We shattered our previous attendance record for convention educational programs set in Pittsburgh by more than 215%. More than 3900 people attended the 58 hours of ANA-sponsored educational programs in Chicago.

A number of people commented on how excited they were to see so much interest in the educational offerings at the convention. It seems that this interest carried beyond the meeting rooms and helped to establish a new and exciting tone to the convention. Hopefully, we will not rest on our laurels, but rather capitalize on them.

Again, thanks so much for all the effort you put into your presentations. It helped to make the convention so memorable.

Sincerely,

James Taylor  
Director of Educational Services

JT/hj

cc: cf/file

P.S. Enclosed is a release form for your Chicago Numismatic Theatre presentation together with a return envelope. Your consent will make it possible for all interested ANA members to benefit from your presentation. Thank you. JT



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March 12, 1992

Eric P. Newman  
6450 Cecil Avenue  
St. Louis, MO 63105


Dear Eric:

To mark the 200th anniversaries of the establishment of the United States Mint and the introduction of dollar coinage, The Numismatist is planning a special August 1992 issue.

For this commemorative edition, would you like to condense your Numismatic Theatre presentation, "The Origin of the \$ Sign"? I very much enjoyed this program and feel that our readers would find a shortened version most interesting.

Deadline for receipt of this article for the August issue is May 25. I welcome your comments and suggestions, Eric!

Kindest regards,

  
Barbara Gregory  
Editor/Publisher  
THE NUMISMATIST

ERIC P. NEWMAN NUMISMATIC EDUCATION SOCIETY

6450 Cecil Avenue, St. Louis, Missouri 63105

Barbara Gregory  
Editor  
The Numismatist  
818 North Cascade Ave  
Colorado Springs, CO 80903-3279

March 16, 1992

Dear Barbara:

Your kind letter of March 12, 1992 asking to publish a shortened version of my program on "The Origin of the \$ sign" is appreciated.

Since I gave the program in August 1991 I have further researched the subject extensively. I believe I have advanced the dates of its written use as well as its printed use among other things. I had commenced to write it for publication but have been sidetracked by other numismatic projects. I have not selected any publication to which I plan to submit \$ matter. The fact that you ask reinforces my feeling that the ANA should have first option because of the initial presentation of it at the ANA numismatic theatre.

I don't know what you mean by "shortened version". This topic requires substantial illustrative material. What length are you thinking about ? Could I work up an outline of the subject for August 1992 and publish the full article later even if in installments. Why was there such a delay in the 200th anniversary project?

Let's talk about the problem after you receive this letter.

My very best to you as always.

Sincerely,



Eric P. Newman